



# SCHAEFFER Marketing Group, Inc.

ELECTRICAL MANUFACTURERS' REPRESENTATIVE  
11041 LIN VALLE DR. ST. LOUIS, MO 63123  
PHONE: (314) 894-1100 [www.smgrep.com](http://www.smgrep.com) [salesdesk@smgprep.com](mailto:salesdesk@smgprep.com)



**Outside Sales:** Mike Schaeffer, Kris Steiger, Melissa Berry, Darla Bair, Scott Obert, Bruce Eason, Don Calcaterra, Chris Gaff  
**Inside Sales:** John McGauley, Jamie Radin, Geoff Martin, Caitlin Alexander, Ellen Eason

## SPRINGFIELD/BLOOMINGTON/CHAMPAIGN/DECATUR/PEORIA, IL ----- 10/21

**ABB INSTALLATION PRODUCTS:** **ALL INCLUDING PERU/PRINCETON:** **JOHN** 200,000+ products with 38+ premium brand names



**AIRMASTER FAN:** **S/D/C: JAMIE** Industrial & commercial washdown, haz location, fans & ventilation  
Terms: Net 30; \$100 Min.; Freight: \$2500 Net.



**AMP:** **ALL: ELLEN** CT cabinets, power distribution equipment, switchboards, temporary generator power & custom designs. Terms: Net 30; No minimum - Freight \$2000.



**BRIDGEPORT FITTINGS:** **S/D: ELLEN** Zinc, steel and NM conduit & MC fittings, innovative new products  
Terms: 2% 10th, Net 30; \$100 Min.; Freight: \$2000.



**CARLON MO/IL (ABB brand):** **ALL: JOHN** PVC Fittings, Carflex, ENT, outlet boxes, enclosures, wire trough, Plenum-Gard, Riser-Gard, weatherproof and floor boxes and covers — ABB terms apply.



**ENCLOSURE SOLUTIONS:** **ALL: JOHN** Standard and custom non-metallic electrical enclosures, wiring trough.  
Terms: Net 30; \$50 min; Plus frt.



**ENCORE WIRE:** **ALL: CAITLIN** Complete line of copper and aluminum building wire including THHN/THWN-2, XHHW-2, USE-2 in all colors and sizes, bare copper, aluminum, MC cable, tray cable, NM-B, UF-B, MTW, and flexible conduit. \$2500 min; Freight: 5000 lbs.



**GO FAN YOURSELF:** **ALL: JAMIE** High velocity, low speed large diameter fans with reversibility for industrial and commercial applications. Terms: Net 30. Freight: 7.5% surcharge.



**JEFFERSON:** **S: ELLEN** Dry type 600V, K-Factory, DIT, buck boost, industrial control transformers  
Terms: \$100 Min., Freight: \$1500.



**NEHRING ELECTRIC WORKS:** **S/D: JOHN** Bare copper, alum. Overhead, URD, ACSR, Airport & Aluma-Clad cable. Terms: Net 30; \$200 Min.



**PICOMA:** **D: JOHN** GRS, EMT, aluminum & EMT elbows, nipples, and couplings; running thread.  
Terms: 2% 10th, Net 31; Min.: \$100; Frt: \$1250.



**PRIME CONDUIT:** **ALL: JOHN** PVC Conduit, PV Mold, Split Duct – Freight: Prepaid if \$35,000+, elbows/misc prepaid \$2500. Bore-Gard, Multi-Gard – Plus Freight.



**RYMCO:** **ALL: JOHN** Galvanized RMC, EMT (plus Real Color EMT), IMC, and stainless steel – all UL listed  
Terms: 2% 15<sup>th</sup>, Net 30. Frt: 8000 lbs.

### ■ Outside Sales ■



**Kris Steiger**



**Mike Schaeffer**



**Melissa Berry**



**Darla Bair**



**Chris Gaff**



**Bruce Eason**



**Don Calcaterra**



**Scott Obert**



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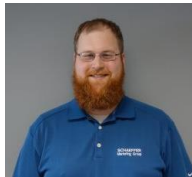
## Schaeffer Marketing Group Central IL Lighting Line Card

*Jamie – customer service; Geoff – quotes & applications; Ellen - applications*

All Green Lighting	LED retrofit	Liton	Recessed/Track/Surface
ALP (Dec/Spr ony)	Poles	Lumafilm (Heilux)	LED panels
Alset	Industrial	Lumenfocus	Hibay & commercial
Atlantic	Downlighting	McFadden	Church
Baselite	RLM	Merit (Permex)	Tritium exits
Bodine	Emergency products	Moduled/Liton	Small aperture
Chauvet	Theatrical	MP Lighting	Recessed/Track/Surface
CMT	Fiberglass poles	Nicor	LED fixtures
Coloronix/Liton	RGB	POLELED	Flag Lighting
Contrast	Downlighting	RazrLites	Retro kits
Crucial Power	Inverters	Rebelle	Arch. indoor/outdoor
Dalume/Liton	Linear and rounds	Rosco	Special effects
Day O Lite	Linear and rounds	Solera	Arch indoor outdoor
DX	LED extrusions	Stone	Decorative indoor
Edison	Linear and downlights	Studio One/Scott	Architectural indoor
Eiko	Lamps and fixtures	Swivelpole	Fixture lowering
Emergi-Lite	Emergency	Times Square	Track, downlights
Encelium (Osram)	Controls	Tivoli	LED Accent
Energy Focus	LED lamps	Traditional Concrete	Concrete poles
Global Lighting Perspectives	Architectural outdoor	VividLED	LED fixtures
Go Fan Yourself	Big fans & UV-C	Wayne Tyler	Concrete bollards
Hazlux	Hazardous location	Westinghouse	Lamps & resi fixtures
Iluminarc	RGB	Zaneen	Decorative
Lightsmith	Church		
Liteline	Recessed/Track/Surface		

Visit <https://www.smgrep.com/lighting-products/> for more info.

### ■ Inside Sales ■



**Jamie Radin**  
Sales & Quotes

**John McGauley**  
Sales & Quotes

**Geoff Martin**  
Quotes &  
Applications

**Ellen Eason**  
Quotes &  
Applications

**Caitlin Alexander**  
Wire Quotations