



# SCHAEFFER Marketing Group, Inc.

ELECTRICAL MANUFACTURERS' REPRESENTATIVE  
11041 LIN VALLE DR. ST. LOUIS, MO 63123  
PHONE: (314) 894-1100 [www.smgrep.com](http://www.smgrep.com) [salesdesk@smgprep.com](mailto:salesdesk@smgprep.com)



**Outside Sales:** Mike Schaeffer, Kris Steiger, Melissa Berry, Darla Bair, Scott Obert, Bruce Eason, Don Calcaterra, Chris Gaff  
**Inside Sales:** John McGauley, Jamie Radin, Geoff Martin, Caitlin Alexander, Ellen Eason

## SPRINGFIELD/BLOOMINGTON/CHAMPAIGN/DECATUR/PEORIA, IL ----- 1/22

**ABB INSTALLATION PRODUCTS:** **ALL INCLUDING PERU/PRINCETON:** **JOHN** 200,000+ products with 38+ premium brand names



**AIRMASTER FAN:** **S/D/C:** **JAMIE** Industrial & commercial washdown, haz location, fans & ventilation  
Terms: Net 30; \$100 Min.; Freight: \$2500 Net.



**AMP:** **ALL:** **ELLEN** CT cabinets, power distribution equipment, switchboards, temporary generator power & custom designs. Terms: Net 30; No minimum - Freight \$2000.



**BRIDGEPORT FITTINGS:** **S/D:** **ELLEN** Zinc, steel and NM conduit & MC fittings, innovative new products  
Terms: 2% 10th, Net 30; \$100 Min.; Freight: \$2000.



**CARLON MO/IL (ABB brand):** **ALL:** **JOHN** PVC Fittings, Carflex, ENT, outlet boxes, enclosures, wire trough, Plenum-Gard, Riser-Gard, weatherproof and floor boxes and covers — ABB terms apply.



**ENCLOSURE SOLUTIONS:** **ALL:** **JOHN** Standard and custom non-metallic electrical enclosures, wiring trough.  
Terms: Net 30; \$50 min; Plus frt.



**ENCORE WIRE:** **ALL:** **CAITLIN** Complete line of copper and aluminum building wire including THHN/THWN-2, XHHW-2, USE-2 in all colors and sizes, bare copper, aluminum, MC cable, tray cable, NM-B, UF-B, MTW, and flexible conduit. \$2500 min; Freight: 5000 lbs.



**GO FAN YOURSELF:** **ALL:** **JAMIE** High velocity, low speed large diameter fans with reversibility for industrial and commercial applications. Terms: Net 30. Freight: 7.5% surcharge.



**JEFFERSON:** **S:** **ELLEN** Dry type 600V, K-Factory, DIT, buck boost, industrial control transformers  
Terms: \$100 Min., Freight: \$1500.



**NEHRING ELECTRIC WORKS:** **S/D:** **JOHN** Bare copper, alum. Overhead, URD, ACSR, Airport & Aluma-Clad cable. Terms: Net 30; \$200 Min.



**PICOMA:** **D:** **JOHN** GRS, EMT, aluminum & EMT elbows, nipples, and couplings; running thread.  
Terms: 2% 10th, Net 31; Min.: \$100; Frt: \$1500.



**PRIME CONDUIT:** **ALL:** **JOHN** PVC Conduit, PV Mold, Split Duct – Freight: Prepaid if \$35,000+, elbows/misc prepaid \$2500. Bore-Gard, Multi-Gard – Plus Freight.



**RYMCO:** **ALL:** **JOHN** Galvanized RMC, EMT (plus Real Color EMT), IMC, and stainless steel – all UL listed  
Terms: 2% 15<sup>th</sup>, Net 30. Frt: 8000 lbs.

## Outside Sales



**Kris Steiger**



**Mike Schaeffer**



**Melissa Berry**



**Darla Bair**



**Chris Gaff**



**Bruce Eason**



**Don Calcaterra**



**Scott Obert**



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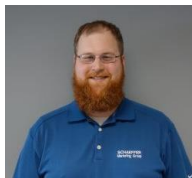
## Schaeffer Marketing Group Central IL Lighting Line Card

*Jamie – customer service; Geoff – quotes & applications; Ellen - applications*

All Green Lighting	LED retrofit	Liteline	Recessed/Track/Surface
American Light Pole	Poles (Dec/Spr only)	Liton	Recessed/Track/Surface
Alset	Industrial	Lumafilm (Heilux)	LED panels
Aquarii	Theatrical downlights	Lumecon	Outdoor retrofit, poles
Atlantic	Downlighting	Lumenfocus	Hibay & commercial
Baselite	RLM	McFadden	Church
BL Lighting	Accent linear	Merit (Permex)	Tritium exits
Chauvet	Theatrical	Moduled/Liton	Small aperture
CMT	Fiberglass poles	MP Lighting	Recessed/Track/Surface
Coloronix/Liton	RGB	Nicor	LED fixtures
Contrast	Downlighting	POLELED	Flag Lighting
Crucial Power	Inverters	RazrLites	Retro kits
Dalume/Liton	Linear and rounds	Rebelle	Arch. indoor/outdoor
Day O Lite	Linear and rounds	Rosco	Special effects
DX	LED extrusions	Solera	Arch indoor outdoor
Edison	Linear and downlights	Stone	Decorative indoor
Eiko	Lamps and fixtures	Swivelpole	Fixture lowering
Encelium (Osram)	Controls	Times Square	Track, downlights
Energy Focus	LED lamps	Tivoli	LED Accent
Global Lighting Perspectives	Architectural outdoor	Traditional Concrete	Concrete poles
GM Lighting	LED Tape	VividLED	LED fixtures
Go Fan Yourself	Big fans & UV-C	Wayne Tyler	Concrete bollards
Iluminarc	RGB	Westinghouse	Lamps & resi fixtures
Lightsmith	Church	Zaneen	Decorative

Visit <https://www.smgreg.com/lighting-products/> for more info.

### ■ Inside Sales ■



**Jamie Radin**  
Sales & Quotes

**John McGauley**  
Sales & Quotes

**Geoff Martin**  
Quotes &  
Applications

**Ellen Eason**  
Quotes &  
Applications

**Caitlin Alexander**  
Wire Quotations