



SCHAEFFER Marketing Group, Inc.

ELECTRICAL MANUFACTURERS' REPRESENTATIVE
11041 LIN VALLE DR. ST. LOUIS, MO 63123
(314) 894-1100 www.smgreg.com salesdesk@smgreg.com

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Outside Sales: Mike Schaeffer, Kris Steiger, Melissa Berry, Darla Bair, Scott Obert, Bruce Eason, Don Calcaterra, Chris Gaff
Inside Sales: John McGauley JohnM@smgreg.com, Jamie Radin RadinJ@smgreg.com, Geoff Martin GeoffM@smgreg.com, Caitlin Alexander CaitlinA@smgreg.com, Ellen Eason EllenE@smgreg.com



AIRMASTER FAN: JAMIE Industrial & commercial washdown, haz location, fans & ventilation equipment
Terms: Net 30; \$100 Min.; Freight: \$2500 Net.



AMP: ELLEN CT cabinets, power distribution equipment, switchboards, temporary generator power & custom
Terms: Net 30; No minimum - Freight \$2000.



AUSTIN ELECTRICAL ENCLOSURES: ELLEN NEMA 1, 3R, 4, 4x, 12 enclosures, wiring trough—Terms: \$100 Min, Frt \$1000



BRIDGEPORT FITTINGS: ELLEN Zinc, steel and NM conduit & MC fittings, innovative new products
Terms: 2% 10th, Net 30; \$100 Min.; Freight: \$2000.



CARLON MO/IL AND THOMAS & BETTS IN CENTRAL IL (ABB BRANDS): JOHN PVC Fittings, Carflex, ENT, outlet boxes, enclosures, wire trough, Plenum-Gard, Riser-Gard, weatherproof boxes and covers— ABB terms apply.



CURRENT TECHNOLOGY (ABB POWER SOLUTIONS): JOHN Surge protection & power quality monitoring. Terms: Net 30; Plus freight.



ENCLOSURE SOLUTIONS: JOHN Standard and custom non-metallic electrical enclosures, wiring trough.
Terms: Net 30; \$50 min; Plus frt.



ENCORE WIRE: CAITLIN Complete line of copper and aluminum building wire including THHN/THWN-2, XHHW-2, USE-2 in all colors and sizes, bare copper, aluminum, MC cable, tray cable, NM-B, UF-B, MTW, and flexible conduit. \$2500 min; Freight: 5000 lbs.



GALVAN INDUSTRIES: JOHN Copper, galvanized, stainless steel ground rods and connectors
Terms: Net 30; Min: \$125; Frt: \$1900.



GO FAN YOURSELF: JAMIE High velocity, low speed large diameter fans with reversibility for industrial and commercial applications. Terms: Net 30. Freight: 7.5% surcharge.



JEFFERSON ELECTRIC: ELLEN Dry type 600V, K-Factory, DIT, buck boost, industrial control transformers
Terms: \$100 Min., Freight: \$1500.



KATHY IRELAND FANS (formerly Emerson, now a division of Luminance Brands) – JAMIE Residential and commercial ceiling fans – Terms: Net 30 – Freight \$1,500.



MORRIS: GEOFF Connectors, fittings, devices, tape, low voltage, LED lighting, Diversitech HVAC motors & controls
Terms: Net 30; No Min.: Frt: \$100



NEHRING ELECTRIC WORKS: JOHN Bare copper, alum. Overhead, URD, ACSR, Airport & Aluma-Clad cable
Terms: Net 30; \$200 Min.



OUELLET: GEOFF Electric resi, commercial and industrial heating systems, heat trace, snow melt, underfloor heat.
Terms: 1% 10th Prox. Net 25th; Min. \$250; Freight: \$1500.



PICOMA: JOHN GRS, EMT, aluminum & EMT elbows, nipples, and couplings; running thread.
Terms: 2% 10th, Net 31; Min.: \$100; Frt: \$1500.



PRIME CONDUIT: JOHN PVC Conduit, PV Mold, Split Duct – Freight: Prepaid if \$35,000+, elbows/misc prepaid \$2500. Bore-Gard, Multi-Gard – Plus Freight.



RYMCO: JOHN Galvanized RMC, EMT (plus Real Color EMT), IMC, and stainless steel – all UL listed
Terms: 2% 15th, Net 30. Frt: 8000 lbs.



SWIVELPOLE: GEOFF High-safety luminaire support system – poles and brackets – Terms: Net 30; Plus Freight.



UNITED FIBERGLASS: JOHN Above/below ground, bullet resistant fiberglass conduit, fittings and hanger systems
Call for terms.



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Schaeffer Marketing Group Lighting Line Card

ADL (Luminance)	Fixture parts	LEDCONN	LED accent
Advanced Airport Lighting	Airport runway	Lehigh	Dimming
Airey-Thompson	Undercabinet	Light Pole Systems	Light pole repair
All Green Lighting	LED retrofit	Lightsmith	Church
Alset	Industrial	Liteline	Recessed/Track/Surface
America Light	Indoor and outdoor	Liton	Recessed/Track/Surface
American Light Pole	Poles	Lumafilm (Heilux)	LED panels
Amico	Health care	Lumca	Architectural outdoor
Aquarii	Theatrical downlights	Lumecon	Outdoor retrofit, poles
Atkore (ACS/Unifab)	Flexwire	Lumenfocus	Hibay & commercial lighting
Atlantic	Downlighting	Luminance	Residential indoor
Baselite	RLM	Luraline	Outdoor
Best Lighting	Indirect sportslighting	Magnum (Luminance)	Whole house controls
BL Lighting	Accent linear	McFadden	Church
Bodine	Emergency products	Mercury	Troffers
Chauvet	Theatrical	Merit (Permex)	Tritium exits
Clear-Vu	Surgical & clean room	Mobern	Troffers and wraps
CMT	Fiberglass poles	Moduled/Liton	Small aperture
C-Lite	Indoor & outdoor	Morris	LED outdoor
Cole	Hand rail step light	MP Lighting	Recessed/Track/Surface
Coloronix/Liton	RGB	Net Zero	UV
Concord (Luminance)	Ceiling fans	Nicor	LED fixtures
Contrast	Downlighting	Organic	LED tape & handrail
Cree Lighting	Fixtures and lamps	Orgatech	Arch indoor outdoor
Crucial Power	Inverters	PLC	Controls
Dalume/Liton	Linear and rounds	Point	Obstruction lights
Day O Lite	Linear and rounds	POLELED	Flag Lighting
Douglas Controls (UDLA)	Wired and wireless controls	Prolite	LED fixtures
DX	LED extrusions	RazrLites	Retro kits
Edison	Linear and downlights	Rebelle	Arch. indoor/outdoor families
Eiko	Lamps and fixtures	Roberts Step-Lite	Step lights
ELP	Cove and wall wash	Rosco	Special effects
Emergensee	Exits and emergency	Scott	Architectural indoor
Emergi-Lite	Emergency	Solera	Arch indoor outdoor
Emerson Fans (now Kathy Ireland)	Ceiling fans	Soltech	Solar outdoor
Encelium (Osram)	Controls	Stone	Decorative indoor
Energetic	LED flat panels	Studio One/Scott	Architectural indoor
Energy Focus	LED lamps	Sunset (Luminance)	Decorative residential
Envirolux	Custom LED retrofits	Swivelpole	Fixture lowering
Everbrite	MRI	Tegan	Flexible track
Global Lighting Perspectives	Architectural outdoor	Tilt	Light panels
GM Lighting	LED tape	Times Square	Track, downlights
Go Fan Yourself	Big fans & UV-C	Tivoli	LED Accent
Hazlux	Hazardous location	TLS	Tension LED systems
Hunt Dimming	Dimming	Traditional Concrete	Concrete poles
i2 Systems	Linear extrusions	Universal (UDLA)	LED lamps, fixtures, drivers
Iluminarc	RGB	Visa	Arch indoor healthcare
Incon	Indoor/outdoor (MO only)	VividLED	LED fixtures
Kathy Ireland Home	Ceiling fans	Wayne Tyler	Concrete bollards
Lake Shore Industries	Street signs	Westinghouse	Lamps & resi fixtures
Lamar LED	Standard, custom – US made	Zaneen	Decorative