



SCHAEFFER Marketing Group, Inc.

ELECTRICAL MANUFACTURERS' REPRESENTATIVE
11041 LIN VALLE DR. ST. LOUIS, MO 63123
PHONE: (314) 894-1100 www.smgrep.com salesdesk@smgprep.com



Outside Sales: Kris Steiger, Melissa Berry, Darla Bair, Scott Obert, Bruce Eason, Don Calcaterra, Chris Gaff, Nick Ball, Nate Michael
Inside Sales: John McGauley, Jamie Radin, Geoff Martin, Caitlin Alexander, Ellen Eason, Deon Lewis

SPRINGFIELD/BLOOMINGTON/CHAMPAIGN/DECATUR/PEORIA, IL ----- 1/23



ABB INSTALLATION PRODUCTS: **ALL INCLUDING PERU/PRINCETON:** **JOHN** 200,000+ products 38+ top brands



AIRMASTER FAN: **S/D/C:** **JAMIE** Industrial & commercial washdown, haz location, fans & ventilation
Terms: Net 30; \$100 Min.; Freight: \$3000 Net.



AMP: **ALL:** **DEON** CT cabinets, power distribution equipment, switchboards, temporary generator power & custom designs. Terms: Net 30; No minimum - Freight \$2000.



BRIDGEPORT FITTINGS: **S/D:** **DEON** Zinc, steel and NM conduit & MC fittings, innovative new products
Terms: 2% 10th, Net 30; \$100 Min.; Freight: \$2000.



CARLON MO/IL (ABB brand): **ALL:** **JOHN** PVC Fittings, Carflex, ENT, outlet boxes, enclosures, wire trough, Plenum-Gard, Riser-Gard, weatherproof and floor boxes and covers — ABB terms apply.



ENCLOSURE SOLUTIONS: **ALL:** **JOHN** Standard and custom non-metallic electrical enclosures, wiring trough.
Terms: Net 30; \$50 min; Plus frt.



ENCORE WIRE: **ALL:** **CAITLIN** Complete line of copper and aluminum building wire including THHN/THWN-2, XHHW-2, USE-2 in all colors and sizes, bare copper, aluminum, MC cable, tray cable, NM-B, UF-B, MTW, and flexible conduit. \$2500 min; Freight: 5000 lbs.



FERRET TOOLS: **DEON** Visual inspection wireless cameras and tools. Terms: Net 30; Min: \$100; Frt: \$500.



GO FAN YOURSELF (dba Vivid Air): **ALL:** **JAMIE** High velocity, low speed large diameter fans with reversibility for industrial and commercial applications. Terms: Net 30. Freight: 7.5% surcharge.



MGM Transformer Company: **ALL:** **DEON** 600V Dry Type, Medium Voltage-Dry, Medium Voltage-Liquid, Special Applications, Buck Boost, Encapsulated; Freight: \$1000



NEHRING ELECTRIC WORKS: **S/D:** **JOHN** Bare copper, alum. Overhead, URD, ACSR, Airport & Alumina-Clad cable. Terms: Net 30; \$200 Min.



PICOMA: **D:** **DEON** GRS, EMT, aluminum & EMT elbows, nipples, and couplings; running thread.
Terms: 2% 10th, Net 31; Min.: \$100; Frt: \$1750.



PRIME CONDUIT: **ALL:** **JOHN** PVC Conduit, PV Mold, Split Duct – Freight: Prepaid if \$35,000+, elbows/misc prepaid \$2500. Bore-Gard, Multi-Gard – Plus Freight.

■ Outside Sales ■



Kris Steiger



Melissa Berry



Darla Bair



Chris Gaff



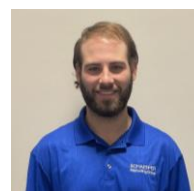
Scott Obert



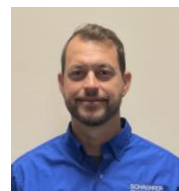
Bruce Eason



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Schaeffer Marketing Group Central IL Lighting Line Card

Jamie – customer service; Geoff & Ellen – applications & quotes

Advantage Architectural
Lighting (AEL)

All Green Lighting

American Light Pole

Alset

Aquarii

Atlantic

Autani

Baselite

BL Lighting

Chauvet

CMT

Coloronix/Liton

Contrast

Crucial Power

Dalume/Liton

Day O Lite

DX

Edison

Eiko

Encelium (Osram)

Energy Focus

Global Lighting Perspectives

GM Lighting

Go Fan Yourself (dba Vivid Air)

Iluminarc

Lightsmith

Medical, clean room,
correctional

LED retrofit

Poles (Dec/Spr only)

Industrial

Theatrical downlights

Downlighting

Wireless

controls/sensors

RLM

Accent linear

Theatrical

Fiberglass poles

RGB

Downlighting

Inverters

Linear and rounds

Linear and rounds

LED extrusions

Linear and downlights

Lamps and fixtures

Controls

LED lamps

Architectural outdoor

LED Tape

Big fans HVLS & UV-C

RGB

Church

Linmore LED

Liteline

Liton

Lumafilm (Heilux)

Lumecon

Lumenfocus

Merit (Permex)

Mobern

Moduled/Liton

MP Lighting

Nicor

North Star Lighting

POLELED

RazrLites

Rebelle

Rosco

Sensorworx

Solera

Stone

Swivelpole

Times Square

Tivoli

Traditional Concrete

VividLED

Wayne Tyler

Westinghouse

Zaneen

High bays, area

Recessed/Track/Surface

Recessed/Track/Surface

LED panels

Outdoor retrofit, poles

Hibay & commercial

Tritium exits

Troffers and wraps

Small aperture

Recessed/Track/Surface

LED fixtures

Arch outdoor

Flag Lighting

Retro kits

Arch. indoor/outdoor

Special effects

Occupancy sensors

Arch indoor outdoor

Decorative indoor

Fixture lowering

Track, downlights

LED Accent

Concrete poles

LED fixtures

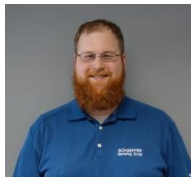
Concrete bollards

Lamps & resi fixtures

Decorative

Visit <https://www.smgrep.com/lighting-products/> for more info.

Inside Sales



John McGauley Jamie Radin

Sales & Quotes Sales & Quotes

Geoff Martin

Ltg Quotes & Applications

Ellen Eason

Ltg Quotes & Applications

Caitlin Alexander

Wire Quotations

Deon Lewis

Sales & Quotes