



# SCHAEFFER Marketing Group, Inc.

ELECTRICAL MANUFACTURERS' REPRESENTATIVE  
11041 LIN VALLE DR. ST. LOUIS, MO 63123  
(314) 894-1100 [www.smgreg.com](http://www.smgreg.com) [salesdesk@smgreg.com](mailto:salesdesk@smgreg.com)

8/24



**Outside Sales:** Kris Steiger, Melissa Berry, Darla Bair, Scott Obert, Don Calcaterra, Chris Gaff, Nate Michael, Lacey Bernard  
**Inside Sales:** John McGauley [JohnM@smgreg.com](mailto:JohnM@smgreg.com), Jamie Radin [JamieR@smgreg.com](mailto:JamieR@smgreg.com), Geoff Martin [GeoffM@smgreg.com](mailto:GeoffM@smgreg.com),  
Caitlin Alexander [CaitlinA@smgreg.com](mailto:CaitlinA@smgreg.com), Ellen Eason [EllenE@smgreg.com](mailto:EllenE@smgreg.com), Zack Oberbeck [ZackO@smgreg.com](mailto:ZackO@smgreg.com)



**ABB INSTALLATION PRODUCTS:** **JOHN** 200,000+ products with 38+ premium brand names



**AIRMASTER FAN:** **JAMIE** Industrial & commercial washdown, haz location, fans & ventilation equipment  
Terms: Net 30; \$100 Min.; Freight: \$2500 Net.



**AMP:** **ZACK** CT cabinets, power distribution equipment, switchboards, temporary generator power & custom  
Terms: Net 30; \$100 min. - Freight \$2000.



**AUSTIN ELECTRICAL ENCLOSURES:** **ZACK** NEMA 1, 3R, 4, 4x, 12 enclosures, wiring trough—Terms: \$150 Min, Frt \$2000



**CARLON – PART OF THOMAS & BETTS (ABB BRANDS):** **JOHN** PVC Fittings, Carflex, ENT, outlet boxes, enclosures, wire trough, Plenum-Gard, Riser-Gard, weatherproof boxes and covers— T&B terms apply.



**CURRENT TECHNOLOGY:** **JOHN** Service entrance and downstream surge protection & power quality monitoring. Terms: Net 30; Plus freight.



**ENCLOSURE SOLUTIONS:** **JOHN** Standard and custom non-metallic electrical enclosures, wiring trough.  
Terms: Net 30; \$50 min; Plus frt.



**ELECTRIC AVENUE:** **ZACK** Level 1, 2 and DCFC for residential, commercial and fast charging EV charging stations, software and accessories. Terms: Net 30; \$120 min; Freight \$5000



**ENCORE WIRE:** **CAITLIN** Complete line of copper and aluminum building wire including THHN/THWN-2, XHHW-2, USE-2 in all colors and sizes, bare copper, aluminum, MC cable, tray cable, NM-B, UF-B, MTW, and flexible conduit. \$2500 min; Freight: 5000 lbs. --- [wire@smgreg.com](mailto:wire@smgreg.com)



**GALVAN INDUSTRIES:** **ZACK** Copper, galvanized, stainless steel ground rods and connectors  
Terms: Net 30; Min: \$125; Freight: \$3500.



**GO FAN YOURSELF (dba Vivid Air):** **JAMIE** High velocity, low speed large diameter fans with reversibility for industrial and commercial applications. Terms: Net 30. Freight: 7.5% surcharge.



**MGM:** **ZACK** 600V Dry Type, Medium Voltage-Dry, Medium Voltage-Liquid, Special Applications, Buck Boost, Encapsulated Transformers; Freight: \$1000



**MORRIS:** **GEOFF** Connectors, fittings, devices, tape, low voltage, LED lighting, Diversitech HVAC motors & controls  
Terms: Net 30; \$100 min. Freight: \$250 -- if \$100-\$249, \$25 small order fee.



**OUELLET:** **ZACK** Electric resi, commercial and industrial heating systems, heat trace, snow melt, underfloor heat.  
Terms: 1% 10<sup>th</sup> Prox. Net 25<sup>th</sup>; Min. \$250; Freight: \$2000.



**PICOMA:** **ZACK** GRS, EMT, aluminum & EMT elbows, nipples, and couplings; running thread.  
Terms: 2% 10<sup>th</sup>, Net 31; Min.: \$100; Freight: \$1750.



**PRIME CONDUIT:** **JOHN** PVC Conduit, PV Mold, Split Duct – Freight: Prepaid if \$25,000+, elbows/misc prepaid \$2500. Bore-Gard, Multi-Gard – Plus Freight.



**PRYSMIAN:** **ALL: CAITLIN** Industrial MV power cables, armored, electronics, PV, temp power cables, portable cord plus splices and terminations; Freight: \$2500 of either cord or electronics



**T&B / ABB INSTALLATION PRODUCTS:** **JOHN** 200,000+ products 38+ top brands



**UNITED FIBERGLASS:** **ZACK** Above/below ground, bullet resistant fiberglass conduit, fittings, and hanger systems. Call for terms.



# SCHAEFFER Marketing Group, Inc.

ELECTRICAL MANUFACTURERS' REPRESENTATIVE

11041 LIN VALLE DR. ST. LOUIS, MO 63123

(314) 894-1100

[www.smgrep.com](http://www.smgrep.com)

[salesdesk@smgprep.com](mailto:salesdesk@smgprep.com)

8/24

NEMRA



## Schaeffer Marketing Group Lighting Line Card

Advanced Airport Lighting  
 Advantage Architectural Lighting (AEL)  
 Airey-Thompson  
 All Green Lighting  
 Alset  
 America Light  
 American Light Pole  
 Amico  
 Aquarii  
 Atkore (ACS/Unifab)  
 Autani  
 Baselite  
 Best Lights  
 Bodine  
 Calive  
 Chauvet  
 Clear-Vu  
 CMT  
 C-Lite  
 Cole  
 Cree Lighting  
 Crucial Power  
 Dalume/Liton  
 Day O Lite  
 DX  
 ELP  
 Emergensee  
 Emergi-Lite  
 Energetic  
 Energy Focus  
 Envirolux  
 Global Lighting Perspectives  
 GM Lighting  
 Go Fan Yourself (dba Vivid Air)  
 Hazlux  
 Hunt Dimming  
 Iluminarc  
 Incon  
 Keystone Technologies  
 Lake Shore Industries  
 Lamar LED  
 LEDCONN  
 Lehigh  
 Light Pole Systems  
 Lightsmith

Airport runway  
 Medical, clean room, correctional – US made  
 Undercabinet  
 LED retrofit  
 Industrial  
 Indoor and outdoor  
 Poles  
 Health care  
 Theatrical downlights  
 Flexwire  
 Wireless controls and sensors  
 RLM  
 Indirect sportslighting  
 Emergency products  
 Grow lighting  
 Theatrical  
 Surgical & clean room  
 Fiberglass poles  
 Indoor & outdoor  
 Hand rail step light  
 Fixtures and lamps  
 Inverters  
 Linear and rounds  
 Linear and rounds  
 LED extrusions  
 Cove and wall wash  
 Exits and emergency  
 Emergency  
 LED flat panels  
 LED lamps  
 Custom LED retrofits  
 Architectural outdoor  
 LED tape  
 Big fans HVLS & UV-C  
 Hazardous location  
 Dimming  
 RGB  
 Indoor/outdoor (MO only)  
 Lamps, fixtures, drivers, ballasts  
 Street signs  
 Standard, custom – US made  
 LED accent  
 Dimming  
 Light pole repair  
 Church

Linmore  
 Liteline  
 Liton  
 Lumca  
 Lumecon  
 Lumenfocus  
 Luraline  
 Mercury  
 Merit (Permex)  
 Mobern  
 Moduled/Liton  
 Morris  
 MP Lighting  
 Net Zero  
 Nicor  
 North Star Lighting  
 Organic  
 Orgatech  
 Point  
 POLELED  
 Prolite  
 RazrLites  
 Rebelle  
 Roberts Step-Lite  
 Rosco  
 Scott  
 Sensorworx  
 Shat-R-Shield  
 Solais  
 Solera  
 Stone  
 Studio One/Scott  
 Swivelpole  
 Tegan  
 Tilt  
 Times Square  
 Tivoli  
 TLS  
 Traditional Concrete  
 Visa  
 Vivid Air  
 VividLED  
 Westinghouse  
 Zaneen

High heat high bays, area  
 Recessed/Track/Surface  
 Recessed/Track/Surface  
 Architectural outdoor  
 Outdoor retrofit, poles  
 Hibay & commercial lighting  
 Outdoor  
 Troffers  
 Tritium exits  
 Troffers and wraps  
 Small aperture  
 LED outdoor  
 Recessed/Track/Surface  
 UV  
 LED fixtures  
 Arch outdoor  
 LED tape & handrail  
 Arch indoor outdoor  
 Obstruction lights  
 Flag Lighting  
 LED fixtures  
 Retro kits  
 Arch. Indoor outdoor  
 Step lights  
 Special effects  
 Architectural indoor  
 Sensors  
 Lamps & fixtures – high abuse  
 Track, downlights, outdoor  
 Arch. indoor outdoor  
 Decorative indoor  
 Architectural indoor  
 Fixture lowering  
 Flexible track  
 Light panels  
 Track, downlights  
 LED Accent  
 Tension LED systems  
 Concrete poles  
 Arch indoor healthcare  
 Big fans HVLS & UV-C  
 LED fixtures  
 Lamps & resi fixtures  
 Decorative

### MEET THE TEAM:



### ELECTRICAL LINES:



### LIGHTING LINES:



[lightingquotes@smgprep.com](mailto:lightingquotes@smgprep.com)  
[layouts@smgprep.com](mailto:layouts@smgprep.com)